



Building Accessibility

WEB ACCESSIBILITY CHECKLIST

Understanding what goes into an accessibility solution and what you should consider as part of the implementation.

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There are several items to consider when making your website accessible. What is the best way to conduct an accessibility auditing? Will it fit our budget? What is the risk of potential litigation if we do nothing?

Performing accessibility audits using automated and manual testing with code remediation provides comprehensive website accessibility. Ongoing monitoring with monthly reporting ensures your website will remain accessible and compliant as it is updated and expanded.

Increased Access = Increased Member Satisfaction, Increased Market Share and Increased Revenue

Checklist of what you will need to know:

ACCESSIBILITY GOALS



- What are your 's web accessibility goals?
- How will you assign roles and responsibilities?
- How will an accessibility solution work with your marketing plan?
- What's your timeline for implementing your solution?

IMPLEMENTATION AND TESTING



- Do you have an internal process to identify accessibility issues?
- Do you have experts in accessibility to review your audit results?
- Do you have developers, experienced in web accessibility, to implement accessibility solutions?
- Do you have the capability to conduct manual testing with people in the disability community?

ONGOING COMPLIANCE



- How often will we need accessibility audits; monthly, quarterly, annually?
- Do you have a process in place to stay up-to-date with accessibility laws and standards?
- Are you able to continuously evaluate the level of accessibility of your website through re-audits and user testing?
- Do you have the resources to ensure accessibility is maintained after every update to your website?

Taking into account the amount of resources needed to produce web accessibility efforts in-house, most organizations work with third party sources that have the resources and expertise to effectively plan, develop and maintain a web accessibility program. When it comes to selecting a resource that best fits your needs, there are many considerations to think through.

Checklist of what you will need to select a provider:

EXPERIENCE



- How many years of web experience does the provider have?
- Does the suggested accessibility solution fit into your company's culture?
- Is the provider's own site accessible?
- What accessibility standards can the provider support for their clients?

AUDITING AND TESTING CAPABILITIES



- Is the primary audit conducted by an accessibility expert, or just with free automated tools?
- Does the auditing company offer manual testing?
- Does the provider use expert accessibility developers to support addressing accessibility issues found?

ACCESSIBILITY SUPPORT



- Can the provider take on a project of your size?
- Can they support on-going monitoring help you maintain accessibility?
- Will staff members receive sufficient training?

Five most common coding errors for accessibility

1. *USE ALT="" TAGS DESCRIPTION ON IMAGES*
2. *GET TO THE POINT! SKIP TO #CONTENT*
3. *<H1>, <H2> RIGHT TAG, RIGHT MEANING AND RIGHT PLACE*
4. *USE COLOR WITH CARE*
5. *HEADINGS AND LABELS DESCRIBE TOPIC OR PURPOSE*

Website Accessibility Solutions

Site Audit with Developers Report

- Four accessibility audits with developers report during current web development company's remediation period.
- \$4,400.00

Site Audit with Code Remediation

- Accessibility audit
- Website code remediation - requires access to current servers and coding
- Manual testing
- Contact us for pricing

Website Migration to Simplicity 5.0 CMS, Remediation & Monitoring

- Migration of your current website content & design to the Simplicity 5.0 CMS platform
- Migrated website code will comply to latest WCAG 2.0 AA standards
- Site Security with standard SSL Certificate for the first year
- Responsive design for viewing on mobile devices
- Manual Testing
- Secure Website Hosting
- Contact us for pricing

Accessible Website Redesign on CUWD's Simplicity 5.0 CMS

- Design & Development of a new website on the Simplicity 5.0 CMS platform
- Website will comply to latest WCAG 2.0 AA guidelines
- Site Security with standard SSL Certificate for the first year
- Responsive design for viewing on mobile devices
- Manual Testing
- Secure Website Hosting
- Contact us for pricing

Ongoing Remediation

- Monthly or quarterly website audits with remediation of new or updated content (requires annual contract)
- Monthly or quarterly accessibility audit reports with developers report only (requires annual contract)
- Additional On-Demand accessibility audit with developers report

Interested in a free web accessibility consultation?

Let's talk [click here](#)

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Read more about web accessibility and the WCAG 2.0 standard [here](#).

Planning and Managing Web Accessibility